

## DESERT OASIS HEALTHCARE COLLABORATES WITH CONVERSIO HEALTH

*Desert Oasis Healthcare is collaborating with Conversio Health to offer pharmacotherapy management and care coordination services to respiratory patients.*

PALM SPRINGS, California September 23, 2016 -- Desert Oasis Healthcare, an IPA and Medical Group affiliated with Heritage Provider Networks, is partnering with Conversio Health to improve the health and outcomes of respiratory patients.

Desert Oasis Healthcare today announced the introduction of a new program for chronic obstructive pulmonary disease (COPD) patients. Patients will receive pharmacological treatments with supportive care coordination to help address COPD exacerbations and symptoms. In collaboration with Conversio Health, patients will be offered respiratory medication planning provided by licensed pharmacists and telephonic coaching from a multi-disciplinary team.

"COPD is a progressive disease that reduces lung function and increases a feeling of breathlessness. While COPD symptoms and treatments vary, medications are the most common intervention used to limit exacerbations that decrease quality of life." said Brian Hodgkins, Pharm D., Executive VP of Clinical Operations & Heritage California ACO. "Desert Oasis Healthcare is committed to providing the highest quality of medical care to the residents of the Desert community. That includes partnering with organizations like Conversio Health to continually advance the care of our respiratory patients."

Conversio Health's program is ongoing for the length of the patient's enrollment with Desert Oasis Healthcare and is expected to launch October 2016. The remote care coordination from Conversio's team of pharmacists, nurses, respiratory therapists and nutritionists, provides a holistic approach to delivering personalized medicine.

"More than 13 million people in the U.S. suffer from COPD and this disease causes serious long-term disability and early death. While there is no cure, there are steps that can be taken to improve health status and prevent recurring exacerbations." said Kirk Clove, Chief Executive Officer for Conversio Health. "We're proud to join forces with the Desert Oasis Healthcare team to help patients address the COPD issues that directly impact their daily life."

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## About Heritage Provider Network

Heritage Provider Network, Inc. (HPN) represents the cutting edge of integrated, managed health care systems offering the future of medicine and health care in the United States. HPN develops programs and services that are responsive to the healthcare needs of today's patient. HPN designs its networks to offer patients a comprehensive range of medical care in convenient locations. It organizes and manages medical groups and independent practice associations, which it integrates with hospitals and ancillary care providers to form integrated health care systems. HPN consists of medical groups and IPAs with 21 satellite medical facilities in California and Healthcare Partners, an IPA, in New York. HPN is comprised of 3,500 primary care physicians, 13,000 specialists and 36 hospitals. HPN is dedicated to quality, affordable health care putting patients' wellness first. [www.heritageprovidernetwork.com](http://www.heritageprovidernetwork.com)

## About Desert Oasis

Desert Oasis Healthcare has served the local Palm Springs area and surrounding communities for 35 years. They are an innovative and integrated healthcare delivery network dedicated to providing the highest quality care with the best physician partners locally. Desert Oasis believes in a "medical neighborhood" model where comprehensive care is delivered from 4 campuses geographically distributed throughout the Coachella Valley. These service sites integrate: primary care, immediate care centers, Wellness and Priority Care clinics, specialty services and more all in convenient locations. Their multidisciplinary and comprehensive care programs are committed to educating individuals on how to apply the principles of preventative health care in their daily lives, resulting in improved health under their motto, "your health, your life, our passion." For more information on Desert Oasis visit [www.mydohc.com](http://www.mydohc.com).

## About Conversio Health

Conversio Health is a high-touch pharmacy focused on the treatment of patients with complex chronic conditions, such as asthma and chronic obstructive pulmonary disease (COPD) diabetes and other co-morbidities. The company's unique pharmacy-based model drives improvements in care and cost of care savings through the delivery of targeted medical therapies as well as supplies, home delivery services and care coordination. Conversio's RITEMed™ Care Coordination provides a multidisciplinary team, including pharmacists, nurses, respiratory therapists, and nutritionists, designed to assist health plans and healthcare providers in the care of their patients. For further information on Conversio Health visit [www.conversiohealth.com](http://www.conversiohealth.com).

CONTACT:

Lindsey Valenzuela, Pharm.D., BCACP  
Desert Oasis Healthcare

CONTACT:

Lisa Mast

Conversio Health

[lmast@conversiohealth.com](mailto:lmast@conversiohealth.com)

[www.conversiohealth.com](http://www.conversiohealth.com)