



CONVERSIO HEALTH PARTNERS WITH TEXOMA ACO TO PROVIDE COMPLEX CARE COORDINATION SERVICES

Agreement offers innovative care program for patients with COPD

The Woodlands, TX – March 12, 2013 – [Conversio Health](#), a pharmacy provider of integrated care coordination services for health plans, employers and healthcare providers focused on treating patients with complex, chronic respiratory conditions and associated co-morbidities, has entered into a partnership with [Texoma Accountable Care Organization, LLC](#),

Under the agreement, Conversio Health will partner with Texoma ACO to provide an innovative care coordination program for Texoma ACO's patients with Chronic Obstructive Pulmonary Disease (COPD) and Asthma. Conversio's RITEMed™ program provides patients with a unique pharmacy-based model of care with access to a multidisciplinary care coordination team comprised of clinical pharmacists, nurse care managers, respiratory care practitioners, complex care coordinators and nutritionists. The multi-disciplinary team will assist in the management of Texoma ACO's patients with chronic respiratory conditions with an aim of reducing hospitalizations and improving the quality of life for the patient.

"More than 13 million Americans suffer from COPD and another 25 million from asthma. Our services enable patients to better manage their respiratory conditions resulting in less exacerbations, reducing unnecessary ER visits and hospitalizations," said Kirk Clove, Chief Executive Officer of Conversio Health. "We look forward to working with Texoma ACO to assist in the management of their patients with COPD and Asthma. Our program is based upon the development of a personalized pharmacological approach tailored to the patient's needs ensuring that each patient is equipped with the treatment and tools necessary to reduce hospital visits and lead an active healthy life."

"Conversio Health has impressive results with the patients they are serving today with chronic respiratory conditions." said Gary Gaspard, CEO of Texoma ACO. "We look forward to partnering with Conversio Health to improve the quality of care we provide to our patients."

About Conversio Health

Conversio Health is a healthcare services company focused on the treatment of patients with complex chronic respiratory conditions, such as asthma and chronic obstructive pulmonary disease (COPD) and associated co-morbidities. The company's unique pharmacy-based model provides services, including targeted medical therapies as well as supplies and home delivery services. Conversio's RITEMed™ Care Coordination Service allows for a cooperative care model

with a unique team of clinical pharmacists, nurse care managers, respiratory care practitioners, complex care coordinators and nutritionists designed to assist health plans and healthcare providers in their care of the patients they serve. For further information on Conversio Health visit www.conversiohealth.com.

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