

## CONVERSIO HEALTH ANNOUNCES TWO PROMOTIONS

Promotions to Support Client and Patient Growth

THE WOODLANDS September 15, 2016 -- Conversio Health expands leadership team and aligns organization for growth.

## Taylor Cline

Taylor Cline, has been promoted to Vice President of Operations. Taylor has been with Conversio Health since August 2013 and transitioned from his role of Director of Business Transformation. He has been instrumental in defining operational efficiencies and process improvements within the organization, as well as providing management and direction in Finance and Information Technology. In his new role, Taylor will direct day to day operations and call center management, and continue our organization's patient-centric focus.

## Scott Waddell

Scott Waddell, currently Senior Director of Technology and Innovation, has been promoted to Vice President of Engineering. Scott brings extensive technical skills and knowledge of pharmacy and care management systems. In his short time with Conversio Health, Scott has dramatically improved software development, information technology and the results experienced by our clients. As Vice President of Engineering, Scott will seek to leverage synergies across Conversio Health's locations and ensure the company's systems and software-related processes are maintained at the highest possible standards.

"Our value proposition continues to resonate in the market and as a result, our patient population has increased over 20% in the past two years," said Kirk Clove, CEO of Conversio Health. We're delighted to have Scott and Taylor in these new roles to ensure our operation and technical solutions are efficient, patient-centered and provide improved outcomes to our customers."

## About Conversio Health

Conversio Health is a high-touch pharmacy focused on the treatment of patients with complex chronic conditions, such as asthma and chronic obstructive pulmonary disease



(COPD) diabetes and other co-morbidities. The company's unique pharmacy-based model drives improvements in care and cost of care savings through the delivery of targeted medical therapies as well as supplies, home delivery services and care coordination. Conversio's RITEMed™ Care Coordination provides a multidisciplinary team, including pharmacists, nurses, respiratory therapists, and nutritionists, designed to assist health plans and healthcare providers in the care of their patients. For further information on Conversio Health, visit <a href="www.conversiohealth.com">www.conversiohealth.com</a>.

SOURCE: Conversio Health

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